

In Real Estate, less is more when it comes to displaying your home's true potential to others. Presenting your house is one of the most important actions you can take to attract buyers. This checklist can help you get everything ready for professional photos and showings!

GENERAL PREPARATIONS

- Turn all lights and lamps on, replace any burned out light bulbs
- Close all windows and open blinds/window treatments to let in outside light
- Create open spaces by removing not needed furniture and clear countertops and shelves
- · Turn all TVs and computer screens off
- Remove personal photographs and confidential documents, if desired
- Place all shoes/jackets in closets
- Temporarily store out of site any cat litter boxes, cat and dog food/water bowls, and other pet related items.

KITCHEN + MEAL AREAS

- Straighten/push in chairs
- Declutter countertops
- Remove small appliances (toaster, coffee maker, etc.)
- Store dishes and put away draining rack
- · Hide soaps and cleaning items

LIVING + FAMILY ROOM

- Arrange the furniture to make room look larger
- · Remove magazines and papers
- · Clear clutter from shelves and tables

BATHROOMS

- Clear countertops
- · Remove toothbrushes and shavers
- Clean all mirrors and bench tops
- Hang fresh towels
- · Clean toilet and close lid

BEDROOMS

- · Remove any visible clothes and clutter
- · Hide personal items
- Close all closets
- · Make beds and straighten pillows
- · Remove items from bedside table

OUTSIDE AREAS

- Move cars from driveways and front of the property
- Close garage doors
- · Remove rubbish bins
- Mow and edge grass front & back, trim overgrown trees and brushes
- · Sweep up cuttings and leaves

*Any personable or valuable items such as jewelry, guns, medicines and confidential documents should be out of view or secured

While some steps may not always be applicable or even possible, the more you can do to prepare a property for a photo shoot in advance, the better the results.